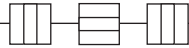




CARL SUCHY & SÖHNE

WIEN 1822

PRESS RELEASE: NEW WATCH MODEL VIENNA
VIENNA, MARCH 2025



CARL SUCHY & SÖHNE PRESENTS

V I E N N A

ONE CITY. ONE WATCH. ONE LEGACY.





VIENNA, MARCH 2025

With the **Vienna**, Carl Suchy & Söhne presents a timepiece that is far more than just a watch: it is an homage to Vienna – a city defined by its unique interplay of history, art, and elegance. Inspired by Viennese Modernism, the **Vienna** unites a clear, architecturally influenced design language with the perfection of traditional Swiss watchmaking.

WORLD PREMIERE AT TIME TO WATCHES IN GENEVA ON APRIL 1, 2025

For the first time, the **Vienna** will be presented to the public at **Time to Watches** in Geneva on **April 1, 2025**. In this exclusive setting, where the world's leading independent watchmakers gather, **Carl Suchy & Söhne** will unveil the **first series of 50 pieces**, available in its signature colors: **Day, Blue Danube, and Night**.

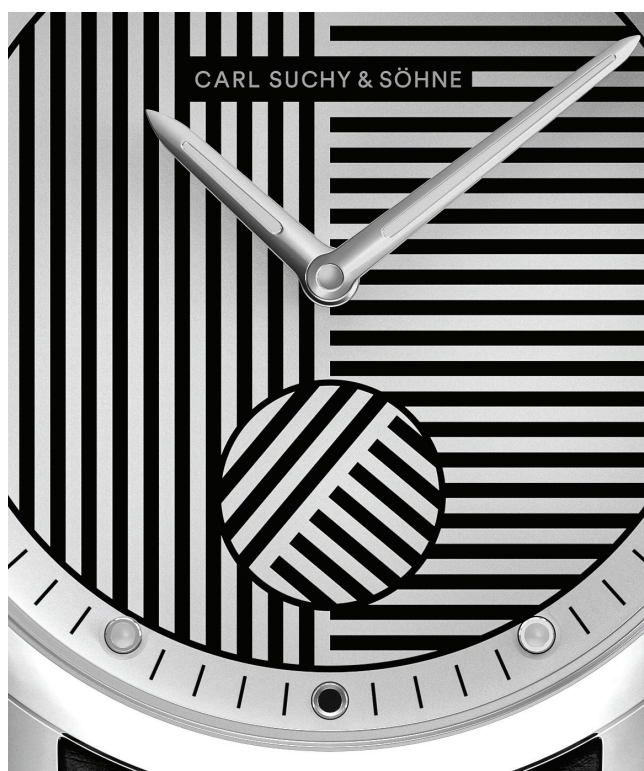
AN HOMAGE TO VIENNESE MODERNISM

The refined, geometric lines of the **Vienna** reflect the city's aesthetics – a reduction to the essentials, inspired by the precise architectural language of that era. **Eric Giroud**, the renowned designer of the **Vienna**, describes it as an homage to Viennese Modernism:

"The dial features a meticulously crafted design with clear lines – it is very much Adolf Loos, very much Josef Hoffmann. I truly enjoyed immersing myself in this world. What fascinated me most was seeing how a brand with 200 years of history develops a new identity by integrating contemporary codes and modern lines."

THE ART OF REDUCTION

Viennese Modernism taught us that true beauty lies in clarity – perfection in form and function. No superfluous ornamentation, just the essentials. The **Vienna** follows this exact principle: light and shadow dance across the dial, the hands glide soundlessly through time. And the **rotating seconds disc**, completing a delicate pattern with every revolution, beats in sync with the city's rhythm – a silent pulse that keeps Vienna in motion.

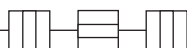


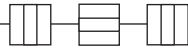
FINEST WATCHMAKING MEETS VIENNESE ELEGANCE

The **Vienna** is crafted with utmost precision by master watchmaker **Marc Jenni**, using meticulous handcraftsmanship. Its exclusive **Côte de Vienne finish** gives the movement a distinctive signature – a subtle reference to Viennese aesthetics.

Powered by the ultra-thin **automatic movement CSS-V1**, the **Vienna** drives the **Walzing Disc** at six o'clock in a rhythmic motion. The **39 mm stainless steel (316L) case** lends it an elegant presence, while the domed, double anti-reflective **sapphire crystal** ensures a flawless view of the artistic dial.

On the case back, a hidden detail is revealed: the **golden micro-rotor intricately engraved with double griffins**—a touch of imperial splendor and a symbol of royalty, visible only to the wearer. The fine leather strap holds yet another subtle tribute to Vienna – the inner side features a micro-engraved pattern of the **iconic tiles of St. Stephen's Cathedral**.





VIENNA – A WATCH IN TUNE WITH THE CITY

Vienna is not just architecture and design – it is also sound. The city pulses to the rhythm of its history: the deep tolling of the cathedral bells, the soft rattle of the trams, and the first notes of an aria drifting into the night from the Vienna State Opera. The **Vienna** follows this rhythm – its mechanical heart beats in sync with the city's soul.

„Collectors appreciate our brand's clear and unmistakable design language, inspired by the beauty and elegance of Vienna,“ explains **Robert Punkenhofer**, CEO of Carl Suchy & Söhne.

„Many small details make the Vienna a unique timepiece – from our exclusive Côte de Vienne finish and the golden micro-rotor with engraved double griffins to the distinctive dial ornamentation with its rotating seconds disc.“

VIENNA – MORE THAN A WATCH, A PIECE OF LIVING TIME

The **Vienna** is for those who do not simply visit Vienna but feel it. For those who know that true elegance does not need to be loud. A watch that unites past and present – a love letter to a city that defies definition. Vienna must be experienced.

TECHNICAL DATA

MOVEMENT

- Caliber CSS-V1 in collaboration with Vaucher Manufacture Fleurier
- Côtes-de-Vienne decoration
- Winding: automatic
- Power-reserve: 48 hours
- Jewels: 29

FUNCTIONS

- Hours, minutes, Carl Suchy & Söhne rotating seconds disc at 6 o'clock

DIAL

- Variations: Day (white), Night (black & white), and Blue Danube (blue & white)
- Indexes: rhodium-plated with Super-LumiNova filling
- Finishing: galvanic treatment

CASE

- Material: 316L stainless steel
- Diameter: 39 mm
- Lug-to-lug: 41.2 mm

- Height: 7.9 mm
- Water-resistant to 3 atm / 30 meters
- Crown with engraved Carl Suchy & Söhne pattern
- Sapphire crystal with anti-reflective coating on both sides; screw-down case back
- Engraved serial number

STRAP

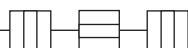
- Genuine leather 20 mm x 18 mm with quick-release spring bars
- Colour – Day, Night (black) Blue Danube (blue)
- Circumference of the leather strap from 150 mm to 190 mm
- Decorated on the inside with micro-engraved details from the roof of St. Stephen's Cathedral

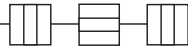
CLASP

- 316L stainless-steel deployant clasp with Carl Suchy & Söhne pattern

SWISS MADE

- Crafted in Switzerland, presented in a genuine leather travel pouch integrated into a handcrafted velvet case – made in Vienna, with the unique Carl Suchy & Söhne design.





ABOUT

ROBERT PUNKENHOFER

is an internationally recognized art and design specialist with a keen eye for creative visions and innovative projects. He has curated over a hundred exhibitions and major cultural initiatives across three continents. Notable projects include the realization of the Murinsel in Graz with artist Vito Acconci, the founding of VIENNA ART WEEK, and curating Austria's contributions to the World Expos in Aichi, Zaragoza, and Shanghai. His passion for art, design, and precision aligns with Carl Suchy & Söhne, where his visionary leadership has ushered the brand into a new era.

ERIC GIROUD

is one of the most influential watch designers of our time. Originally trained as an architect, he turned to watch design in 1997, developing a signature style that seamlessly blends innovation and elegance. With his studio, Eric Giroud Designworks, he has created award-winning designs for the most prestigious brands in Haute Horlogerie. His work merges technical precision with artistic vision, setting new standards in watchmaking.

MARC JENNI

is an independent watchmaker and former member of the Académie Horlogère des Créateurs Indépendants (AHCI). He trained under Paul Gerber (Prix Gaïa 2007), one of the most renowned independent master watchmakers. After ten years at Tiffany & Co. in New York and Switzerland, he founded his own watchmaking and consulting company, Noble-time, in 2008. Since then, he has been developing exclusive timepieces and supporting brands in realizing sophisticated horological concepts.



FOR FURTHER INFORMATION PLEASE CONTACT US DIRECTLY AT

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